



Navy Events Marketing Assets

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Field Marketing Properties

- **Flight Simulators (3)**

- SIM 1: 20 Seat Simulator (plan to retire for CY 2008)
- SIM 2: 20 Seat Simulator
- SIM 3: 8 Seat Simulator

Important Tour Requirements:

- Two (2) hours of setup is required for the tour (can be the day of the event).
- The footprint space available must be 70-ft. long x 30-ft. deep.
- Three (3) Navy Uniformed Personnel (NUP) are recommended to work the tour at its full capabilities, however with no NUP the tour may continue to operate at a limited capability.



NAVY RECRUITING COMMAND

Navy Motion Simulator Ride



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Field Marketing Properties

- **Accelerate Your Life Experience (AYLE)**
 - AYLE 1
 - AYLE 2 (includes Pull-Up Bar, Sit-Up, and Push-Up area)

Important Tour Requirements:

- Two-three (2-3) hours of setup is required for the tour (can be the day of the event).
- The footprint space available must be 70-ft. long x 40-ft. deep.
- Four (4) NUP are recommended to work the tour at its full capabilities, however with one (1) NUP the tour may continue to operate at a limited capability.



NAVY RECRUITING COMMAND

AYLE



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Field Marketing Properties

- **NAVY Suburban**

- Three units: 1 currently in operation; 2 in production (est. delivery early December 07)

Important Tour Requirements:

- One (1) hour of setup is required for the tour (can be the day of the event).
- The footprint space available must be large enough for suburban.
- Two (2) NUP are recommended to work the tour at its full capabilities, however with one (1) NUP the tour may continue to operate at a limited capability.



NAVY RECRUITING COMMAND

NAVY Suburban



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Field Marketing Properties

- SEAL Accelerator
 - Includes Physical interactive area (Push-Up, Sit-Up, Pull-Up and Cargo Net Climb). Internal elements include 2 mannequins dressed out in EOD and SEAL gear with video wall and graphics. Ideal for Seal and EOD/Diver strategic events.
 - » CNRC/NSW/NSO closely control schedule for this property. Navy SEAL Fitness Challenges will have first priority. If NRD cannot support property due to manning, please inform CNRC as soon as possible to see if we need to cancel/reschedule event.
 - » Second SEAL Accelerator planned to enter service during CY08.



Field Marketing Properties

- Seal Accelerator

Important Tour Requirements:

- One (1) full day of setup is required for the tour (one day before the event).
- The footprint space available must be 100-ft. long x 50-ft. deep.
- Six (6) NUP are recommended to work the tour at its full capabilities.

Minimum of two (2) NUP are recommended to work the tour. If fewer than four (4) NUP are on site, the Interactive Challenge cargo rope climb will need to be closed.



NAVY RECRUITING COMMAND

Seal Accelerator



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CNRC Properties

- EOD Dive Tank
 - East and West Coast Tanks
 - Includes Dive Tank, Support Equipment. CNRC pays TAD and Dive Tank costs, NRD acquires location
 - Submit request to CNRC NLT 1 month prior to event
- Navy Parachute Team: LEAP Frogs
 - CNRC pays TAD and jump costs for Recruiting Support days. NRD acquires locations for drops and works with NPT to coordinate military air to drop team. If milair not avail, should include estimate for civilian air drop as a backup.
 - Submit request to CNRC NLT 1 month prior to event



NAVY RECRUITING COMMAND

EOD Dive Tank



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Convention Support Properties

- National Exposition Booth (10'X 10', 20', or 30')
 - Available for national conventions ISO the following areas:
 - » Medical (Nurse, MSC, Dental)
 - » Chaplain
 - » Diversity
 - » Education (National Career Fairs)
 - Convention schedule for CY sent out at beginning of the year as well as included in monthly event tracker issued by CNRC Events Marketing
 - Area POC (CNRC) will coordinate personnel support with NRD for credentials and support requirements



Convention Support Properties

- National Exposition Booth (10'X 10', 20', or 30')

Important Tour Requirements:

Two-three (2-3) hours of setup is required for the booth.

- The footprint space is available in three (3) variations: 10-ft. deep x 10-ft. wide, 10-ft. deep x 20-ft. wide and 10-ft. deep x 30-ft. wide.
- Two (2) NUP per 10' x 10' space are recommended to work the tour at its full capabilities, however with one (1) NUP the tour may continue to operate at a limited capability.



NAVY RECRUITING COMMAND

National Expo Booth



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Events Marketing Support

- Monthly Events Marketing tracker/calendar submitted at least one month in advance of current month.
- Response to requests for funding of EOD Dive Tank and/or LEAP Frogs in timely manner.
- Open line directly from XO's to Events Marketing Program Manager should any issue arise.